

#### 5/2018

# Soft skills for professional skippers and high quality on board services

'SkillsOnBoard - Soft skills for professional skippers in a changing tourism industry' is a European project co-funded by the Erasmus+ Programme of the European Commission. It is a project for professional yacht skippers to help them acquire or develop soft skills that will add to the quality of their services, responding to the expectations of the tourists for experience-rich memories and customised services, as well as the gradual abandonment of the mass tourism model.

SkillsOnBoard is in particular developing educational material available in an online learning space in 5 languages (English, Greek, Bulgarian, Croatian, Spanish), looking into two broad subjects:

- The new trends in tourism on the demand side and how they shape the touristic services on the supply side
- The development of certain soft skills and attitudes for professional skippers to respond to these trends (for example communication skills, leadership skills in managing the on-board community, conflict management skills, group dynamics etc.)

The SkillsOnBoard training provision will include innovative, attractive, easy to follow, freely accessible training material, supported by visual elements, case studies, tests and assessment exercises, either for self-study or as an on-demand pool of tips and practices, that can offer knowledge on the spot. When fully developed, the training provision will be pilot-tested by professional skippers to check its user-friendliness.

### Who will benefit?

Professional skippers and crew in:

- skippered yacht charters
- crewed yacht charters
- flotilla yachting

### Beneficiaries are also:

- Yacht charting and touristic agencies
- Skipper and yacht training centres, Academies, schools etc. (post-secondary, non-tertiary, tertiary)
- VET schools and organisations providing vocational training in maritime and touristic professions
- Institutional and regulatory bodies in tourism and maritime leisure in particular

## Who is navigating SkillsOnBoard

Skills on Board is running from late 2017 and up to September 2019. It brings together 8 partners from 4 EU countries (Greece, Bulgaria, Croatia, Spain), 6 in the Mediterranean and 2 in the Black Sea. The project is coordinated by BCA College in Greece. The partnership combines expertise in professional skills development with expertise in the maritime and tourism sector.

http://skillsonboard.eu/

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